

MEDIA RELEASE

**EtonHouse International Education Group Celebrates
30 Years of Educational Excellence and Innovation**

SINGAPORE, 12 March 2025 – EtonHouse International Education Group proudly marks three decades of transformative education with the launch of its "30 Years in Motion" anniversary challenge. From a single campus on Broadrick Road to a global network of over 100 schools across 9 countries, EtonHouse's journey reflects a continuous motion of growth, innovation, and positive impact on children's lives around the world.

The Challenge invites the entire EtonHouse community to collectively walk or run 30,000 kilometres, combining physical wellbeing with philanthropy to support children and youth from disadvantaged backgrounds—embodying the Group's commitment to education and community that has defined its 30-year history.

A Visionary Journey

The EtonHouse story began when founder Dr. Ng Gim Choo, inspired by her daughter's educational experience in the United Kingdom, established the first EtonHouse school in Singapore in 1995. Her vision was clear: to pioneer a fun, joyful and nurturing educational environment for children in Singapore that would foster a love for learning.

"What brings me the greatest joy is not the number of schools we've opened, but the heartfelt stories we hear from parents about how their children wake up excited for school, how their love for learning deepens each day, and their achievement in life," reflected Dr. Ng. *"It's the success we see in each child, knowing that we had a positive impact on their lives that makes this journey meaningful."*

Global Growth with Local Impact

Today, EtonHouse International Education Group operates more than 100 schools across 9 countries, including over 40 campuses in Singapore. The Group caters to a diverse group of students through both premium and affordable educational options, ensuring quality education is accessible to more families. Upcoming growth includes exciting new campuses launching in Saudi Arabia and Bangkok.



Since taking the helm as Group Chief Executive Officer in 2020, Mr. Ng Yi-Xian, Dr. Ng's younger son, has further expanded the Group's educational offerings. Under his leadership, EtonHouse launched Middleton International School, providing expatriate families with affordable international education, and The Eton Academy by EtonHouse, a tuition arm that helps children achieve academic success without rote learning. The Eton Academy expanded further in 2025 with the introduction of Elevate After School Care, offering primary school children a holistic, well-rounded after-school experience that complements their academic development

"As we celebrate 30 years of educational innovation, our mission remains unchanged: to prepare children not just for today's world, but for the rapidly changing future they will help shape," said Mr. Ng Yi-Xian. ***"We will continue to blend proven educational philosophies with cutting-edge technologies, nurturing global citizens who are confident, curious, and ready to thrive in an ever-changing world."***

Philanthropy at the Heart

Beyond business success, EtonHouse has maintained a strong commitment to social responsibility through the EtonHouse Community Fund, an independent IPC charity founded to support vulnerable children and youth in Singapore through education. Dr. Ng's philanthropic leadership has inspired numerous initiatives that extend the Group's educational mission to children and families in need.

30 Years in Motion: The EtonHouse Challenge

To commemorate this milestone which aligns with the Healthier SG initiative, EtonHouse is launching "30 Years in Motion," a community-wide campaign that encourages the extended EtonHouse family to collectively walk or run 30,000 kilometres by December 2025. This initiative combines physical wellbeing with philanthropy, as every kilometre completed, coupled with a minimum donation of \$10 per kilometre will go towards supporting children and youth from disadvantaged backgrounds.

Every dollar donated will be matched by the Tote Board, doubling the impact of contributions. Donations can be made at www.giving.sg/donate/campaign/30yearsinmotion.

"Education and charity go hand in hand. If I can use my passion to influence more to do something good for the community, it'll be my passion to continue to do that." said Dr. Ng.

Looking Forward

As EtonHouse International Education Group celebrates its 30th anniversary, it remains committed to innovation in education, continuing to shape future generations of learners who will contribute positively to society.

"We look forward to many more decades of innovating, inspiring, and shaping the future through education," Mr. Ng added. "The journey continues, and we are excited about what lies ahead."

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About EtonHouse International Education Group

EtonHouse International Education Group, headquartered in Singapore, operates more than 100 schools in 9 countries, including over 40 campuses in Singapore, catering to a diverse spectrum of students in both premium and affordable educational spaces.

The collective efforts impact the lives of over 25,000 children worldwide, reaffirming the commitment to delivering exceptional education on a global scale. With a legacy spanning nearly three decades, EtonHouse has consistently led the way in the realm of international education, offering innovative pre-schools and K-12 schools that nurture a close-knit family environment.

The educational philosophy, rooted in inquiry-based learning inspired by the renowned Reggio Emilia approach, is encapsulated in the "Inquire-Think-Learn" curriculum. EtonHouse International Schools are celebrated for their bilingual programmes and proudly offer internationally recognised qualifications such as IBPYP, IGCSE, and International A-Level certifications.

Its commitment to excellence has earned the Group numerous accolades, including:

- E-Bridge successfully earned multiple accolades for teaching excellence and innovation from the ECDA Awards for Excellence in Early Childhood Development from 2019-2024
 - E-Bridge Pre-School Bukit Panjang clinched the "Outstanding Centre for Teaching and Learning Award" in 2019.
 - E-Bridge educators were commended with "Outstanding Early Childhood Teacher Award" in 2021
 - Clinched "Promising Infant Educator Award & Early Childhood Innovation Award" in 2022.
 - E-Bridge Pre-School SengKang Square won the "Outstanding Centre for Teaching and Learning Award" in 2023
 - Clinched the "Outstanding Centre for Teaching and Learning Award" for E-Bridge Pre-School SengKang Square and "Outstanding Early Intervention Professional" in 2024.

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- EtonHouse International School Suzhou, an IB K-12 school, garnered recognition as one of China's top international schools, according to a research firm based in Washington, DC.
- In 2023, EtonHouse China won the 'Forbes China Best International Education Group Award.'
- In 2024, EtonHouse received the esteemed HoneyKids Singapore Education Awards, achieving Gold for "Best Bilingual Programme", Silver for "Best Small School in Singapore" and clinched both Gold and Silver for "Principal of the Year (Kindergarten).

At EtonHouse, collaboration with governments is a cornerstone of its mission. The partnerships include:

- Participation in Singapore's Anchor Operator (AOP) Scheme, launching E-Bridge Pre-School in 2014 to deliver top-notch infant care and pre-school education for children aged 2 months to 6 years across a network of 28 centres.
- The expansion of EtonHouse's presence in Suzhou and Nanjing, China came at the invitation of the Jiangsu provincial government, reinforcing its commitment to global education.
- Won an Economic Development Board tender in 2017 and introduced Middleton International School, offering an affordable schooling option for expatriate families.

In 2015, the EtonHouse Community Fund (ECF) was established, dedicated to enhancing the lives of underserved children and youth through education.

The Eton Academy was launched in 2020, providing English, Maths, and Science academic programmes for Nursery 1 to Primary 6 in centres across the island. Building on this success, The Eton Academy expanded in 2025 with the introduction of Elevate After School Care, offering primary school children a holistic, well-rounded after-school experience that complements their academic development.

EtonHouse International Education Group remains unwavering in its commitment to shaping futures and making a meaningful impact on the world through education.

